



**MAGNETIC ISLAND  
FERRIES**

# **MEDIA RELEASE**

**10 JULY 2020**

## **Introduction and trial of dynamic pricing Effective 13 July 2020**

Limited off-peak underutilised services to be reduced in price by more than 50%.

Effective for travel from 13th July 2020 – 31st July 2020, limited services.

Magnetic Island Ferries is always proud to support Magnetic Island residents and its associated businesses, and recognises the increased need to do so in this new COVID-19 world.

We are also conscious of the struggling tourism sector, and the current campaign to encourage local and regional visitors to Magnetic Island.

In order to continue this support we are pleased to announce the introduction, for a trial period, of reduced prices on some of our off-peak services, labelled 'Seymour Sale'.

Available for online bookings only, travellers can book a car on our early services; departing Townsville 5:20am and departing Magnetic Island 6:15am (all other services regular rate), Monday, Wednesday and Friday only, for a fraction of the retail price.

Potentially this means standard vehicle travel to and from Magnetic Island from \$104.00\* return. (RRP \$216.00)

\*Conditions Apply, please refer to [EDM](#) for further details.

**CALL US ON 07 4796 9300  
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